

# SUZANNE NUYEN

## CONTACT



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bunbobae.com

## EDUCATION

### NEW YORK UNIVERSITY

2013-2017

- BA Journalism
- BA Psychology
- French Minor
- Asian-Pacific-American Studies Minor
- Cumulative GPA: 3.5
- Major GPA: 3.7

## ACHIEVEMENTS/HONORS

### 2018 EMMY AWARDS, NATIONAL CAPITAL/CHESAPEAKE BAY CHAPTER

- Nominated in Documentary: Cultural/Topical category
- Associate Producer role in "Never Again: The School Shooting Generation"

## SKILLS

- SEO and Google Analytics
- Crowdtangle, Chartbeat
- CMS

Adobe Creative Suite (Premiere, After Effects, Lightroom, Photoshop and Prelude)

- HTML
- Microsoft Suite
- Vietnamese (Fluent)
- French (Advanced)

## EXPERIENCE

### DIGITAL CONTENT PRODUCER

TEGNA • Washington, DC  
May 2017 - Present

- Pitch and report national digital stories for TEGNA's 60 television stations
- Create and execute social engagement and coverage plans for tent pole entertainment events, such as the Academy Awards
- Report on national breaking news, as well as assist local TEGNA stations with breaking news in their markets
- Produce evergreen video content for TEGNA stations

### DIGITAL INTERN

TODAY.com • NBCUniversal • New York, NY  
January 2017 - May 2017

Pitch and report national digital stories for TEGNA's 60 television stations  
Create and execute social engagement and coverage plans for tent pole entertainment events, such as the Academy Awards  
Report on national breaking news, as well as assist local TEGNA stations with breaking news in their markets  
Produce evergreen video content for TEGNA stations

### PRODUCTION INTERN

TODAY • NBCUniversal • New York, NY  
September 2016 - December 2016

- Pitched and wrote articles for TODAY.com pertaining to food, health, style, home and parenting  
Worked closely with TODAY.com Food editors to create recipe round-ups and new content  
Assisted with production shoots for TODAY.com video content  
Ran social media events such as Facebook Live, Instagram and Snapchat takeovers

### CONTENT INTERN

Gone Girl's Guide • Remote  
May 2015 - September 2015

- Wrote three travel articles a week with women in mind as the target audience
- Managed Gone Girls Guide social media channels

### MULTI-MEDIA JOURNALIST

NYU Office of Alumni Relations • New York, NY  
October 2014 - May 2016

- Shot, edited and produced video content that connected the NYU Alumni community with the university
- Produced top-performing content for the Alumni Office, including the "NYBoo" series and "NYU Then and Now"