



www.bunbobae.com
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MEDIA KIT



ABOUT BUN BO BAE

Bun Bo Bae is a food blog created in Jan. 2019. It is for people who love and want to explore the diverse world of Asian food, especially Vietnamese food. If you love Asian food but you aren't sure if you can recreate dishes at home, you've come to the right place. Here, you'll find recipes for trendy restaurant favorites as well as easy, weeknight meals that I grew up on. Once you've mastered the traditional dishes of Vietnam, explore the world of Asian fusion, influenced by Suzanne's Vietnamese-American, Midwestern upbringing.

ABOUT SUZANNE

Suzanne lives in Washington, DC and is a journalist by day. She graduated from New York University with degrees in broadcast journalism and psychology. She learned how to cook helping her immigrant mother and still bonds with her best in the kitchen. Her experience as a digital journalist helped launch a successful food blog. She wants the world to taste everything Asian cuisine has to offer, not just the dishes served most at restaurants.

COMMUNITY

- **Blog (Last 30 Days)**
 - 25k page views
 - 20k unique visits
 - 16k users
 - 200 email subscribers
- **Pinterest**
 - 56k monthly viewers
 - 2.5k monthly engaged
- **Instagram**
 - 3.3k followers
- **Facebook**
 - 752 followers

SERVICES

- Sponsored posts
- Product Reviews
- Recipe Development
- Professional Photography/Videography



SOCIAL



www.facebook.com/bunbobae



www.instagram.com/bunbunbaeblog



www.pinterest.com/suzeroonie



WORK WITH ME

I offer a variety of services including sponsored social posts, product reviews, recipe development and professional photography and videography projects. Below are a sample of packages I provide. Packages can be fully customized according to your needs. You are more than welcome to discuss your needs to find a package that best fits your needs!

SAMPLE PACKAGES



Instagram Only - \$100

One high quality photo to be featured permanently on my Instagram feed. This will also include **at least** one post and mention to my Instagram story.

Social Media Only - \$150

Everything included in the Instagram Only package **and** Facebook and Twitter feed, with tags to your social accounts and links back to your page or product.

Featured Blog Post - \$300

Social shares PLUS: One blog post featuring your product. The blog post will include 2-3 more high quality photographs and a no-follow link back to your product. Post will include a high-quality pinterest graphic shared to my boards.

Featured Recipe - \$500

Featured blog post and social shares PLUS: The blog post will include an exclusive recipe developed using your product. Post will include high quality, step-by-step photo instructions using your product and 2 high quality Pinterest graphics shared to my boards. The recipe post will be shared in a dedicated email to my subscriber list.

Video Content - \$75/hr

Add video content to any package. Examples include a recipe how-to video, an unboxing or a product review. Videos will be on my blog, YouTube page and IG TV.

